

INTERNATIONAL CONFERENCE

CHALLENGES AND OPPORTUNITIES IN THE CONSERVATION, PROMOTION AND ADAPTIVE REUSE OF THE INDUSTRIAL HERITAGE

7th Edition (Online)

25-26 September 2025

Bucharest, Romania

Organizer:

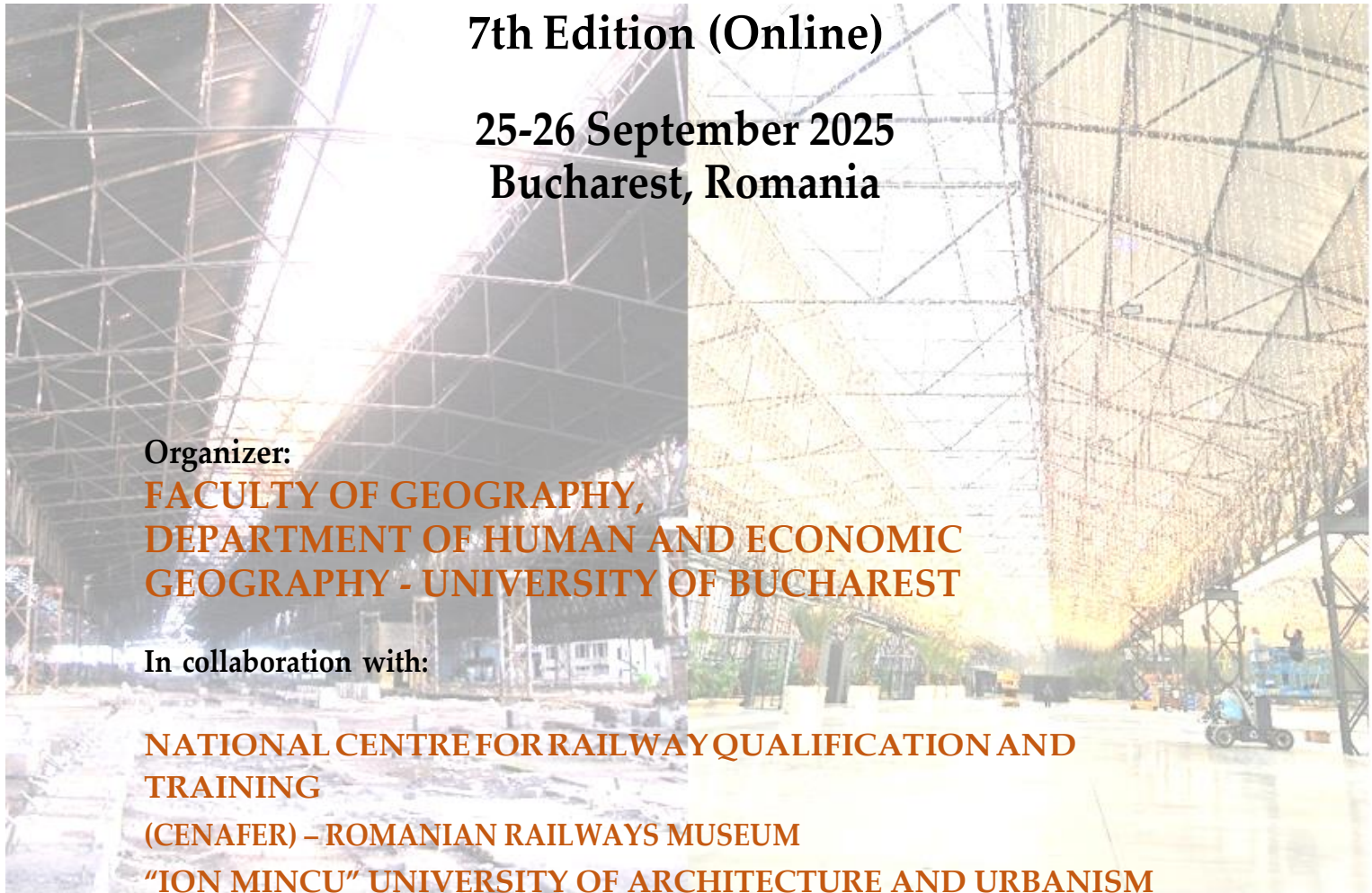
**FACULTY OF GEOGRAPHY,
DEPARTMENT OF HUMAN AND ECONOMIC
GEOGRAPHY - UNIVERSITY OF BUCHAREST**

In collaboration with:

**NATIONAL CENTRE FOR RAILWAY QUALIFICATION AND
TRAINING**

(CENAFER) – ROMANIAN RAILWAYS MUSEUM

“ION MINCU” UNIVERSITY OF ARCHITECTURE AND URBANISM



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The conference **aims** to ensure a good framework to present and debate the complex issue of industrial heritage (**inventory, conservation, promotion, reuse**), with the participation of specialists from different related fields.

The objective of the conference is to highlight the current trends in the field of industrial heritage management.

Conservation, adaptive reuse and promotion of industrial heritage can be individualized as the main actions needed to be researched to face the challenges of the current period (for example, partial or complete demolition, the inappropriate conversion or the commercialization of industrial heritage sites and buildings). In this respect, the objectives of the scientific event are:

- inviting specialists from the field to share their experience in theoretical and practical recommendations regarding the preservation, restoration, reuse and promotion of industrial heritage features;
- attracting decision makers in the process of transforming valuable industrial objectives into the category of cultural goods;
- individualization of industrial objectives in the conscience of tourists and the awakening of their interest to visit them.

7th Edition will be organized in online format.

CALL FOR PAPERS

CONFERENCE THEMES:

- ✓ industrial heritage concepts;
- ✓ ecological and economic approach of industrial heritage;
- ✓ good practice models for the conservation and the intelligent reuse of the industrial heritage assets;
- ✓ industrial heritage promotion (GIS tools, mobile applications, non-invasive technology, cultural events, etc.);
- ✓ industrial heritage in technical museums;
- ✓ industrial heritage tourism;
- ✓ industrial archaeology;
- ✓ industrial heritage education;
- ✓ impact of COVID-19 on the conservation and capitalization of the industrial heritage;
- ✓ place attachment based on industrial heritage sites;
- ✓ interpretation of industrial heritage using semiotic approach;
- ✓ Workshop – "Cultural Heritage: dynamics, management and impact on territorial planning".

GENERAL PROGRAM:

25-26 September 2025: Conference scientific sessions

Calls for sessions: 30 June 2025.

We encourage proposals for sessions from all areas related to industrial heritage by submitting a description of the session (up to 500 words) and possibly some proposed topics.

Proposals for sessions will be sent to: cristina.merciu@geo.unibuc.ro (Dr. Cristina Merciu).

REGISTRATION

Abstract submission: 03 September 2025.

Submit your paper abstract of no more than 300 words describing the objectives/topic of your paper and main results to e mail:

cristina.merciu@geo.unibuc.ro.

Please indicate your option for poster or oral presentation.

For more details, please see the conference website:

<http://topoexim.ro/events/international-conference-7>

No registration fee.

PAPER PUBLICATION

The papers presented at the conference have the possibility to be published in the volume of the conference or in a special issue related to a journal included in WOS collection.